

Leading Australian Microsoft partner Satalyst acquired by Canon

Strategic deal to accelerate eastern seaboard expansion plans

PERTH, Australia: 20 January 2022 – Satalyst, one of the leading Microsoft cloud and security partners in Australia, has today announced that effective immediately it has been acquired by Canon Australia. Satalyst will join Canon Business Services (CBS), which is the cloud, IT services and business process automation company within the Group.

The strategic deal comes off the back of a strong growth period for the company, which has seen the business achieve 120% revenue growth in the last two years.

Satalyst will broaden Canon Business Services' capabilities in applications, security, data and AI, while providing Satalyst with the backing it needs to fast-track its expansion plans across Australia's eastern seaboard.

The business combines technology, innovative thinking and delivery methods to help Australian organisations transition to Microsoft cloud technologies successfully and securely. Its customer footprint is primarily in Western Australia, South Australia and Queensland, including major contracts with state governments.

Satalyst CEO Todd Elliott said, "Our business has been on a massive growth trajectory for the past few years. We're reaching the stage where we need to significantly evolve and scale our operating model to keep tracking that trajectory. Joining with Canon Business Services (CBS) allows us to continue doing what we do best in supporting our clients and fast-track our expansion."

Canon Business Services CEO Luke Clark said, "Satalyst is an excellent strategic, technical and cultural fit that broadens our capabilities. The business shares our values, is aligned with our customer portfolio and has enjoyed significant growth during the past two years. We're thrilled to have them join the CBS family, growing our application, data and AI capability while deepening our security offering."

Microsoft specialists

Satalyst is a well-renowned Microsoft Gold Partner with over ten years' experience successfully delivering solutions for customers around Australia. Satalyst's modern approach to technology enablement has made it a preferred choice for government and businesses in Perth, Adelaide, and Brisbane looking to transform and modernise their operations.

From its early days pioneering cloud application development and cloud-based data solutions, Satalyst has grown to become one of Australia's most experienced and tenured Microsoft cloud and security partners with multiple gold competencies and advanced specialisations on the Microsoft Azure cloud platform.

Dave Yoshida, Managing Director of Canon Australia, said, "We're thrilled to welcome Satalyst to the Canon family to further build our capability and offer to customers. We are uniquely positioned to support our customers in their digital transformation journeys, building on Canon's reputation as one of the world's most trusted brands, and a leader in professional and consumer imaging."

For more information, please visit: <https://satalyst.com/>

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About Satalyst

Satalyst is a leading Australian Microsoft partner with multiple gold partner competencies and advanced specialisations in cloud, data, and security. With teams based in Perth and Adelaide, Satalyst has comprehensive consulting expertise and deep implementation knowledge of Microsoft cloud-based technologies. For over ten years, Satalyst has assisted Australian state governments and corporate and not-for-profit organisations in transforming and modernising their operations with innovative cloud-based solutions.

About Canon Business Services ANZ

With over 1,700 people employed across Australia, New Zealand and the Philippines, CBS is a market leader in digital transformation, business process optimisation, IT managed services and cloud solutions.

Part of the Canon Oceania Group, Canon Business Services ANZ is a leader in business transformation technology, offering a unique combination of world class business process optimisation and leading edge IT services to help businesses optimise, automate and transform their organisation - solving the IT and operational capability or capacity challenges that slow them down and freeing them to focus on what sets them apart.

As part of the Canon Oceania Group of companies, CBS has the global backing and complementary business process optimisation commercial services to help solve any business transformation or IT challenge.